

**WEBINAR AUGUST 22, 2019**

# **Applying For Youth Service Capacity-Building Grants**

# Applying For Youth Service Capacity-Building Grants

## Today's Webinar

1. Introduction
2. Background
3. What We Fund
- 4. Q&A**
5. Awards
6. Eligibility
7. Selection Criteria
- 8. Q&A**

## **Youth Service Capacity-Building Grants: At a Glance**

- New program, launched in July 2019
- Strengthen youth-service nonprofits in New York City
- Provide general operating support over three years
- Help reduce inequality in youth outcomes

## Youth Service Capacity-Building Grants: Why?

- Our longtime mission: “Supporting research to improve the lives of young people”
- Apart from research funding, we have also provided Youth Service Grants since the 1970s
- In 2018, we looked to examine our effort to positively impact youth service nonprofits and, ultimately, youth outcomes
- This stock-taking effort led to the creation of the Youth Service Capacity-Building Grants program

## **We identified three themes that led to the creation of the Youth Service Capacity-Building Grants.**

- Inequality is often tied closely to geography / location
- Some underserved groups are widely dispersed, however, and would be neglected by an exclusively place-based approach to grantmaking
- As it concerns nonprofits in New York City, there is a lack of diversity among individuals in leadership positions

**A new program to support capacity-  
building for organizations at the frontlines  
of tackling inequality in New York City.**

## **Building capacity starts with identifying a need and articulating a goal.**

- Applicants might undertake some type of formal or informal assessment to help identify their capacity-building need
- Strong proposals will make the case that addressing this need will result in a strengthened organization that can yield stronger services

# Examples

## **Financial Management**

Development of financial systems and improvement of accounting practices; Software upgrades and staff training

## **Board Development**

Plans to recruit new board members and/or train existing board members; Board retreat; Creation of board policies

## **Human Resource Management**

Personnel policy development; Staff training

## **Organization/Program Planning**

Strategic planning; Staff retreat; Branding exercise

## **Information Technology**

Software upgrade for office, database, website, etc.

## **Leadership Development**

Leadership succession planning; Creation and implementation of volunteer management/recruitment plan; Management, leadership training for staff

## **Communications**

Development of communications strategy; Design and staff training for newsletter, brochure, annual reports, etc.

## **Evaluation/Outcomes Systems**

Organization or program evaluation

## **Fundraising**

Development and implementation of fundraising strategy

# Questions?

## Funding

- \$60,000 over three-year term beginning March 2020
  - **Year 1:** \$30,000, **Year 2:** \$20,000, **Year 3:** \$10,000
- Grantee must obtain matching funding of \$10,000 in Year 3
- One application per year; Three new awards per year

## Technical Assistance

- 1:1 customized assistance
- Peer-based learning and coaching
- Community Resource Exchange

## Organizational Eligibility Criteria

*(must meet at **all** criteria at right)*

## Reducing Inequality Eligibility Criteria

- Serve youth ages 5 to 25. At least 80 percent of youth participating in the services must be in this age range.
- Have at least 80 percent of the service recipients be youth if the organization also serves adults.
- Have their own 501(c)(3) tax-exemption. If an applying organization is separately incorporated but tax-exempt through a group ruling (religious institutions), the applicant should supply the 501(c)(3) letter of the parent organization and documentation that it is part of the group.
- Have an operating budget between \$250,000 and \$1 million.
- Have most recent financial statements reviewed by an auditor, per New York State law requirement. If the organization's annual budget is under \$750,000,\* then certified public accountant's reviewed financial statements are required.
- Have filed IRS Form 990.

\*Updated 8.27.19, after the webinar recording.

## Organizational Eligibility Criteria

### Reducing Inequality Eligibility Criteria

*(must meet at least one of the following)*

Provide youth services in one of the ten community districts identified as having the highest community risk to child well-being by the Citizens' Committee for Children

**OR**

Have existing well-defined programming tailored specifically to Mexican-descent youth or to LGBTQ youth

**OR**

Have leaders (e.g., executive directors or CEOs) who are people of color and/or LGBTQ individuals

# Eligibility

#### **Bronx:**

- CD 1 – Mott Haven
- CD 2 – Hunts Point
- CD 3 – Morrisania
- CD 4 – Concourse/Highbridge
- CD 5 – University Heights
- CD 6 – East Tremont
- CD 7 – Bedford Park
- CD 9 – Union Port/Soundview

#### **Brooklyn:**

- CD 5 – East New York
- CD 16 – Brownsville

## Organizational Eligibility Criteria

### Reducing Inequality Eligibility Criteria

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**OR**

Have existing well-defined programming tailored specifically to Mexican-descent youth or to LGBTQ youth

**OR**

Have leaders (e.g., executive directors or CEOs) who are people of color and/or LGBTQ individuals

# Eligibility

**Organizations must have existing well-defined services that are specifically designed for Mexican-descent or LGBTQ youth to apply under this criterion.**

## Organizational Eligibility Criteria

### Reducing Inequality Eligibility Criteria

*(must meet at least one of the following)*

Provide youth services in one of the ten community districts identified as having the highest community risk to child well-being by the Citizens' Committee for Children

**OR**

Have existing well-defined programming tailored specifically to Mexican-descent youth or to LGBTQ youth

**OR**

Have leaders (e.g., executive directors or CEOs) who are people of color and/or LGBTQ individuals

# Eligibility

**Organizations must have leaders (e.g., executive directors or CEOs) who are people of color and/or LGBTQ individuals to apply under this criterion.**

# Selection Criteria

## **Grantees will be selected according to the following criteria:**

- Clear and compelling description of the organization's mission and current youth services
- Compelling rationale for organizational capacity-building
- Identification and strength of capacity-building plan

# Questions?

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**Deadline for applications: September 30, 2019, 3PM EST**

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