Applying For Youth Service Capacity-Building Grants
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Today’s Webinar

1. Introduction
2. Background
3. What We Fund
4. Q&A
5. Awards
6. Eligibility
7. Selection Criteria
8. Q&A
Youth Service Capacity-Building Grants: At a Glance

- New program, launched in July 2019
- Strengthen youth-service nonprofits in New York City
- Provide general operating support over three years
- Help reduce inequality in youth outcomes
Youth Service Capacity-Building Grants: Why?

- Our longtime mission: “Supporting research to improve the lives of young people”
- Apart from research funding, we have also provided Youth Service Grants since the 1970s
- In 2018, we looked to examine our effort to positively impact youth service nonprofits and, ultimately, youth outcomes
- This stock-taking effort led to the creation of the Youth Service Capacity-Building Grants program
We identified three themes that led to the creation of the Youth Service Capacity-Building Grants.

• Inequality is often tied closely to geography / location
• Some underserved groups are widely dispersed, however, and would be neglected by an exclusively place-based approach to grantmaking
• As it concerns nonprofits in New York City, there is a lack of diversity among individuals in leadership positions
A new program to support capacity-building for organizations at the frontlines of tackling inequality in New York City.
Building capacity starts with identifying a need and articulating a goal.

- Applicants might undertake some type of formal or informal assessment to help identify their capacity-building need.
- Strong proposals will make the case that addressing this need will result in a strengthened organization that can yield stronger services.
Financial Management
Development of financial systems and improvement of accounting practices; Software upgrades and staff training

Board Development
Plans to recruit new board members and/or train existing board members; Board retreat; Creation of board policies

Human Resource Management
Personnel policy development; Staff training

Organization/Program Planning
Strategic planning; Staff retreat; Branding exercise

Information Technology
Software upgrade for office, database, website, etc.

Leadership Development
Leadership succession planning; Creation and implementation of volunteer management/recruitment plan; Management, leadership training for staff

Communications
Development of communications strategy; Design and staff training for newsletter, brochure, annual reports, etc.

Evaluation/Outcomes Systems
Organization or program evaluation

Fundraising
Development and implementation of fundraising strategy
Questions?
Funding

- $60,000 over three-year term beginning March 2020
  - **Year 1**: $30,000, **Year 2**: $20,000, **Year 3**: $10,000
- Grantee must obtain matching funding of $10,000 in Year 3
- One application per year; Three new awards per year

Technical Assistance

- 1:1 customized assistance
- Peer-based learning and coaching
- Community Resource Exchange
Organizational Eligibility Criteria  
(must meet all criteria at right)

Reducing Inequality Eligibility Criteria

- Serve youth ages 5 to 25. At least 80 percent of youth participating in the services must be in this age range.
- Have at least 80 percent of the service recipients be youth if the organization also serves adults.
- Have their own 501(c)(3) tax-exemption. If an applying organization is separately incorporated but tax-exempt through a group ruling (religious institutions), the applicant should supply the 501(c)(3) letter of the parent organization and documentation that it is part of the group.
- Have an operating budget between $250,000 and $1 million.
- Have most recent financial statements reviewed by an auditor, per New York State law requirement. If the organization’s annual budget is under $750,000,* then certified public accountant’s reviewed financial statements are required.
- Have filed IRS Form 990.

*Updated 8.27.19, after the webinar recording.
Organizational Eligibility Criteria

Reducing Inequality Eligibility Criteria

(must meet at least one of the following)

Provide youth services in one of the ten community districts identified as having the highest community risk to child well-being by the Citizens’ Committee for Children

OR

Have existing well-defined programming tailored specifically to Mexican-descent youth or to LGBTQ youth

OR

Have leaders (e.g., executive directors or CEOs) who are people of color and/or LGBTQ individuals

Bronx:
CD 1 – Mott Haven
CD 2 – Hunts Point
CD 3 – Morrisania
CD 4 – Concourse/Highbridge
CD 5 – University Heights
CD 6 – East Tremont
CD 7 – Bedford Park
CD 9 – Union Port/Soundview

Brooklyn:
CD 5 – East New York
CD 16 – Brownsville
Organizational Eligibility Criteria

Reducing Inequality Eligibility Criteria
(must meet at least one of the following)

Provide youth services in one of the ten community districts identified as having the highest community risk to child well-being by the Citizens’ Committee for Children

OR

Have existing well-defined programming tailored specifically to Mexican-descent youth or to LGBTQ youth

OR

Have leaders (e.g., executive directors or CEOs) who are people of color and/or LGBTQ individuals

Organizations must have existing well-defined services that are specifically designed for Mexican-descent or LGBTQ youth to apply under this criterion.
Organizational Eligibility Criteria

Reducing Inequality Eligibility Criteria

(must meet at least one of the following)

Provide youth services in one of the ten community districts identified as having the highest community risk to child well-being by the Citizens’ Committee for Children

OR

Have existing well-defined programming tailored specifically to Mexican-descent youth or to LGBTQ youth

OR

Have leaders (e.g., executive directors or CEOs) who are people of color and/or LGBTQ individuals

Organizations must have leaders (e.g., executive directors or CEOs) who are people of color and/or LGBTQ individuals to apply under this criterion.
Grantees will be selected according to the following criteria:

• Clear and compelling description of the organization’s mission and current youth services
• Compelling rationale for organizational capacity-building
• Identification and strength of capacity-building plan
Questions?

Deadline for applications: September 30, 2019, 3PM EST

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